

40 Recurring Income Ideas for Solopreneurs

Simple Ways to Create Ongoing Revenue Online

One of the biggest advantages of online business is the ability to create income that continues coming in over time. Instead of constantly starting from zero with every sale, recurring income allows you to build systems, products, and offers that can generate revenue repeatedly.

The ideas in this guide are designed to be simple, practical, and manageable for solopreneurs. You do not need a large team or complicated systems to start experimenting with recurring income models.

The best approach is to choose one idea that fits your skills and interests, get it working, and expand later as your experience grows.

Membership & Subscription Ideas

- Niche Resource Membership
- Monthly Template Club
- Prompt Library Subscription
- Private Community Membership
- Training Vault Membership
- Content Creator Toolkit Club
- Printable Subscription
- Marketing Resource Club
- Niche Research Membership
- Micro Coaching Group

Affiliate Recurring Income Ideas

- Email Marketing Tool Affiliate Reviews
- Web Hosting Affiliate Tutorials
- Software Tool Recommendation Blog
- AI Tool Comparison Website
- Affiliate Resource Newsletter
- Tutorial Videos Featuring SaaS Tools
- Blog Focused on Productivity Tools
- Social Media Channel Reviewing Online Tools
- Niche Resource Page Featuring Subscription Services
- Affiliate Email Sequences Promoting Recurring Tools

Digital Product Ideas That Sell Repeatedly

- Template Packs
- Printable Planners
- Business Workflow Templates
- Prompt Packs
- Design Asset Bundles
- Notion Productivity Templates
- Canva Social Media Templates
- Lead Magnet Template Kits
- Website Layout Templates
- Marketing Swipe Files

Content-Based Recurring Income

- Weekly Paid Newsletter
- Subscriber-Only Podcast
- Exclusive Video Content Library
- Premium Blog Membership

- Monthly Resource Drop

Marketplace & Passive Product Ideas

- Print-on-Demand Designs
- Stock Graphics
- Niche eBooks
- Audiobooks
- Digital Asset Licensing

AI Prompts to Help Generate Recurring Income Ideas

Prompt 1 — Recurring Income Opportunities

Act as an online business strategist.

Based on the niche: [insert niche]

Generate 10 recurring income ideas that a solopreneur could realistically create. Explain what the offer includes, who it is for, and why people would continue paying for it.

Prompt 2 — Turn a Skill Into a Subscription

I want to create a recurring income offer.

My skills/interests are: [insert skills]

Suggest 10 simple membership or subscription ideas I could create based on these skills.

Prompt 3 — Create a Membership Idea

Help me design a simple membership site.

My niche is: [insert niche]

Generate the membership concept, what members receive monthly, suggested pricing, and why people would stay subscribed.

Prompt 4 — Digital Product Ideas

Generate 15 digital product ideas that could sell repeatedly in the niche: [insert niche].

Focus on templates, planners, prompt packs, guides, and simple digital assets that solve a clear problem.

Prompt 5 — Template Product Ideas

Suggest 20 template product ideas for the niche: [insert niche].

Focus on templates that save people time or make their work easier.